ROQVEL®

PROFESSIONAL

HAIR STYLING COLLECTIONS

Sculpt, scent, and shine—clean styling for every mood.

ROQVEL AQUA WAX SERIES

Sculpt, scent, and shine—clean styling for every mood.

ROQVEL Aqua Wax 01 – Aqua Red

Berry & Forest Fruit Essence | Strong Hold | Residue-Free Finish | strong shine
ROQVEL Aqua Wax 01 delivers maximum hold with a sleek, water-based formula and a sheer red tint. Infused with a fresh blend of berry and forest fruit, it keeps styles in place with vibrant shine and rinses out easily.

Hold: 5/5 Shine: 5/5

ROQVEL AQUA WAX SERIES

Sculpt, scent, and shine—clean styling for every mood.

ROQVEL Aqua Wax 02 – Aqua Blue

Nautical Fresh Essence | Strong Hold | Residue-Free Finish | strong shine

ROQVEL Aqua Wax 02 offers strong hold in a sheer blue, water-based formula. With a crisp ocean-inspired scent, it delivers clean styling with no residue or color—just fresh control and easy rinse-out.

Hold: 5/5 Shine: 5/5

ROQVEL AQUA WAX SERIES

Sculpt, scent, and shine—clean styling for every mood.

ROQVEL Aqua Wax 03 – Aqua Orange

Sweet Fruity Essence | Strong Hold | Residue-Free Finish | strong shine

ROQVEL Aqua Wax 03 brings strong hold and a sheer finish in a water-based formula. Its sweet fruit scent adds a playful touch to expressive styles that stay fresh and flexible all day.

Hold: 5/5 Shine: 5/5



ROQVEL AQUA WAX SERIES

Sculpt, scent, and shine—clean styling for every mood.

ROQVEL Aqua Wax 05 – Aqua Black

Bold Masculine Essence | Strong Hold | Residue-Free Finish | strong shine

ROQVEL Aqua Wax 05 delivers intense hold with a sheer, non-coloring formula. Infused with a bold masculine fragrance, it creates powerful styles with lasting presence and easy rinse-out performance.

Hold: 5/5 Shine: 5/5



ROQVEL AQUA WAX SERIES

Sculpt, scent, and shine—clean styling for every mood.

ROQVEL Aqua Wax 06 – Aqua Silver

Fizzy Citrus Essence | Strong Hold | Residue-Free Finish | strong shine

ROQVEL Aqua Wax 06 offers strong hold in a clear, water-based formula. Energized by a fizzy citrus scent, it delivers clean, confident styling for all hair types—fresh, cool, and easy to rinse.

Hold: 5/5 Shine: 5/5



ROQVEL MATTE & CLAY SERIES

Defined by texture. Driven by hold. Finished with fragrance

ROQVEL Professional Matte Pomade Green 04

Floral & Apple Essence | Maximum Hold | Soft Matte Finish

ROQVEL Matte Pomade Green 04 delivers maximum hold with a soft matte texture that adds natural volume and clean definition. Its lightweight, residue-free formula suits all hair types and rinses out easily.

Infused with a fresh blend of floral and apple notes, it keeps styles sharp and scent crisp from morning to night.

Hold: 5/5 Shine: 1/5



ROQVEL MATTE & CLAY SERIES

Defined by texture. Driven by hold. Finished with fragrance

ROQVEL Professional Matte Wax Brown 14

Crisp Apple Essence | Strong Hold | Semi-Matte Finish

ROQVEL Matte Wax Brown 14 delivers strong hold and semi-matte texture for natural volume and clean definition. Its lightweight, residue-free formula keeps hair sharp and touchable all day.

Infused with a fresh apple scent, it's perfect for controlled styles with a crisp, modern edge.

Hold: 5/5 Shine: 0/5

ROQVEL MATTE & CLAY SERIES

Defined by texture. Driven by hold. Finished with fragrance

ROQVEL Professional DELUXE Clay Pomade Gold 12

Spice & Lavender Essence | Intense Hold | Matte Finish

ROQVEL Clay Pomade Gold 12 delivers intense hold with a distinctly matte finish, ideal for sculpting bold, polished styles. Its premium clay formula adds volume, controls flyaways, and leaves no residue—perfect for sharp, confident looks. Infused with a rich blend of spice and lavender, it offers a refined styling experience with aromatic depth.

Hold: 5/5 Shine: 0/5



ROQVEL MATTE & CLAY SERIES

Defined by texture. Driven by hold. Finished with fragrance

ROQVEL Hair Styling 16 Deluxe Matte Paste Fuchsia

Warm Essence | Ultra Strong Hold | Matte Finish

ROQVEL Hair Styling 16 Deluxe Paste Fuchsia delivers ultra strong hold with a true matte texture for bold structure, thickness, and all-day control. Its sculpting formula adds texture and volume without shine, keeping styles defined and secure from morning to night. Suitable for short, thick cuts as well as longer, wavy hair, it offers reliable performance with a clean, modern finish.

Finished with a warm, sweet base of vanilla, praline, and soft woody notes for a rich yet refined scent.

Hold: 5/5 Shine: 0/5



ROQVEL MATTE & CLAY SERIES

Defined by texture. Driven by hold. Finished with fragrance

ROQVEL Hair Styling 17 Deluxe Matte Wax Peony

Spicy Woody Essence | Ultra Strong Hold | Matte Finish

ROQVEL Hair Styling 17 Deluxe Matte Wax Peony is a clay-enriched wax that delivers ultra strong hold with a natural matte finish for sharp structure and all-day control. Designed to shape, define, and maintain modern styles without shine, it provides flexible strength that works equally well on short, structured cuts and longer, wavy hair. Finished with a warm, clean essence built on woody and musky base notes, leaving a sophisticated and refined impression.

Hold: 5/5 Shine: 0/5



ROQVEL SPIDER & FIBER SERIES

Stretch. Style. Rework. Texture that moves with you.

ROQVEL Professional Hair Styling Spider Wax 07

Tropical Fruit Essence | High Hold | Fiber Texture | Re-workable Finish

Sleek it, spike it, restyle it—ROQVEL Spider Wax 07 delivers high hold with a flexible, fiber-rich texture that allows easy reworking throughout the day. Its weblike consistency adds elegant shine and lasting volume without residue.

Infused with a lively tropical fruit scent, this water-based formula rinses out easily and suits all hair types and lengths.

Hold: 5/5 Shine: 5/5



ROQVEL SPIDER & FIBER SERIES

Stretch. Style. Rework. Texture that moves with you.

ROQVEL Professional Hair Styling Cream Wax 08

Warm Sweet & Spicy Essence | Medium Hold | Fiber Effect

Creamy and flexible, ROQVEL Cream Wax 08 offers smooth control with a fiber texture for added grip and definition. Perfect for fuller or longer hair, it delivers medium hold, high shine, and a soft, hydrated feel.

Infused with a warm, spicy-sweet scent, it keeps styles sleek, re-workable, and fresh all day.

Hold: 3/5 Shine: 5/5



ROQVEL POWDER SERIES

Weightless lift. Matte control. Style that stays.



ROQVEL Professional Hair Styling Powder 09

Fragrance-Free | Residue-Free Formula

Lift, mattify, and define—this translucent styling powder boosts volume and creates a soft matte finish while keeping hair touchable and buildup-free. Its lightweight formula supports effortless restyling, ideal for adding body to roots, refining braids, or taming messy styles all day.



ROQVEL Professional Hair Volume Powder 10

Fragrance-Free | Residue-Free Volume Boost

Light as air, bold in volume—ROQVEL Volume Powder 10 boosts styles with a soft, matte lift and creamy texture. Its translucent, scent-free formula allows all-day reshaping—ideal for root volume, braid control, and quick touch-ups.



ROQVEL Professional Hair Styling Powder 13

Fragrance-Infused | Residue-Free | Matte Volume Control

ROQVEL Styling Powder 13 adds instant volume with a matte, touchable finish. Its lightweight, translucent formula allows easy restyling and texture control—ideal for lifting roots, refining styles, or taming flyaways. Infused with a soft floral scent and creamy woods, it's compact, versatile, and effortlessly elegant.



ROQVEL Professional Hair Volume Powder 15

Fragrance-Infused | Residue-Free | Instant Volume Boost

Light as air, bold in impact—ROQVEL Volume Powder 15 adds instant lift and creamy texture with a matte finish. Its translucent, residue-free formula supports flexible styling all day, from root volume to braids or tousled looks. Infused with citrus, floral, and woody notes, it's compact, versatile, and effortlessly refined



ROQVEL Professional Sea Salt Hair Styling Powder 18

Fresh Aromatic | Extra Dry Formula | Maximum Matte Hold

ROQVEL Professional Sea Salt Styling Powder Wax features an extra-dry formula that delivers exceptional texture, long-lasting hold, and maximum matte definition. Its lightweight formula creates instant volume with a natural, residue-free finish while allowing effortless restyling throughout the day. Infused with an invigorating blend of fresh mint, crisp green apple, vibrant citrus, and warm woody amber notes, it leaves the hair feeling fresh, refined, and confidently styled.

ROQVEL CURLS SERIES

From soft waves to bold coils—nourished, styled, and always in control.



ROQVEL Professional Curling Foam

Style. Strengthen. Shine.

Sculpt your waves and curls with confidence using ROQVEL curling Foam. Enriched with keratin, this lightweight formula boosts volume and texture while reinforcing strands for a healthy, vibrant finish. It tames frizz, adds a touch of shine, and offers reliable hold with flexible restyling—ideal for bold styles that stay fresh and controlled from morning to night.



ROQVEL Professional Curl Cream

Define. Condition. Elevate.

Unleash the power of prominent, perfectly sculpted curls with Roqvel's Professional Curl Cream. This leave-in formula hydrates and defines, giving your curls long-lasting shape without heaviness. With lightweight hold and frizz control, it's your everyday styling ally for bouncy, natural curls that stay soft and manageable.

ROQVEL SIGNATURE FINISH SERIES

Shape, shine, and set—ROQVEL's finishing touch for every style.



ROQVEL Professional Ultra Hold Hair Spray

Volumizing Mist | 24-Hour Control | Humidity Resistant

ROQVEL Ultra Hold Hair Spray delivers powerful hold with a feather-light feel. Its fine mist amplifies volume and lift while preserving natural movement. With long-lasting control and humidity resistance, it's ideal for structured styles and bold finishes.



ROQVEL Professional Sheen Spray

A lightweight, non-greasy finishing spray designed for professional barbers and hairdressers. Enriched with olive oil, coconut oil, and vitamin E, it enhances the hair's natural shine while helping maintain softness and manageability. The fine mist provides a polished, healthy-looking finish without weighing the hair down or leaving residue. Free from fluorocarbons and drying alcohols, it is suitable for daily professional use on all hair textures. Ideal as a final touch after styling, it adds controlled shine, refreshes dull hair, smooths flyaways, and enhances finished looks, including updos for women, delivering a clean and professional result for both men and women.



ROQVEL Professional Hair Clipper Cleansing Oil – Shaver Cleaner

ROQVEL Professional 5-in-1 Clipper Spray delivers complete blade care in one fast-acting formula. It cleans, lubricates, cools, disinfects, and protects clipper blades, helping barbers and stylists maintain peak performance, hygiene, and precision throughout the day.

ROQVEL SIGNATURE FINISH SERIES

Shape, shine, and set—ROQVEL's finishing touch for every style.

ROQVEL Professional Mech Spray

Whether you are supporting your favorite team, going to a theme party, or simply want to have a colorful hairstyle without a long-term color commitment, ROQVEL Professional Mech Spray is the perfect choice. Available in red, blue, green, purple, pink, and gold, its lightweight formula delivers vivid, eye-catching color that applies easily and washes out effortlessly, making it ideal for playful, creative looks anytime you want to express yourself.



ROQVEL SIGNATURE FINISH SERIES

Shape, shine, and set—ROQVEL's finishing touch for every style.



ROQVEL Professional Sea Salt Spray

Beach Texture | Gentle Hold | High Restyling Flexibility

ROQVEL Sea Salt Spray creates soft waves and relaxed curls with natural volume and texture. Its lightweight formula offers gentle hold, soft shine, and high flexibility—perfect for heatless styles, braids, or effortless everyday looks.



ROQVEL Professional Hair Gel – Gum Effect

Maximum Hold | Brilliant Shine | Precision Texture

ROQVEL Gum Effect Gel delivers ultra-strong hold and high shine with a clean, gum-like texture for sculpted control. Ideal for spikes, slicked-back styles, and bold shapes, it locks in your look with zero residue and minimal restyling.



ROQVEL Professional Black Hair Styling Gel

A versatile styling gel suitable for both professional and everyday use. Designed to provide effortless, subtle concealment of gray hair, it enhances the hair's appearance while adding volume, texture, and a stylish, well-defined look. The black-tinted formula blends naturally with the hair for a clean, refined finish, delivering reliable style and confidence throughout the day.

ROQVEL HAIR CARE COLLECTIONS

Shape, shine, and set—ROQVEL's finishing touch for every style.



ROQVEL Correcting Care Shampoo

Sulfate, paraben, dye, silicone & salt-free—pure care in every drop. ROQVEL Correcting Care Shampoo delivers pure, gentle care—completely free from sulfates, parabens, silicones, salt, and artificial dyes. Its lightweight formula strengthens and revives dull, brittle hair without buildup, leaving it soft, shiny, and easy to manage. Enriched with sacha inchi oil, naturally rich in omega-3 fatty acids, it nourishes both scalp and strands while helping restore elasticity and moisture balance. Free from harsh additives. Full of natural glow.



ROQVEL Two Phase Conditioner – Collagen

Collagen-Enriched Lightweight Detangling Instant Shine & Care ROQVEL Two Phase Conditioner Collagen smooths, detangles, and adds brilliant shine with its lightweight, leave-in formula. Infused with collagen, it helps repair dry, damaged hair while locking in moisture for a silky, vibrant finish. Hair feels flexible, glossy, and easy to manage from the first spray—no rinsing, no heaviness, just effortless care. Instant softness. Healthy shine. Styling made easy.

ROQVEL Milk Therapy Collection

Gentle to the scalp. Kind to your strands. Strong on care.



ROQVEL Milk Therapy Shampoo

Milk Protein & Calcium Scalp Nourishment Moisture-Rich Formula ROQVEL Milk Therapy Shampoo gently cleanses while nourishing the scalp with milk protein and calcium. It supports healthy hair growth, restores moisture, and improves resilience in dry or brittle hair. With its creamy, balanced formula, it leaves hair soft, refreshed, and easy to style—ideal for everyday use.



ROQVEL Two Phase Conditioner – Milk Therapy

Amino Acid-Infused Lightweight Moisture Easy Styling & Shine ROQVEL Two Phase Conditioner Milk Therapy delivers smoothness and softness in a leave-in formula enriched with amino acids. It helps retain moisture, prevents tangling, and boosts shine—making hair easier to comb and manage with every spray. Perfect for daily care and effortless styling

ROQVEL BEACH RESCUE SUN & SEA HAIR CONDITIONING SPRAY

ROQVEL Beach Rescue Sun & Sea Hair Conditioning Spray

Hydrating Leave-In Care | Softness & Shine

ROQVEL Beach Rescue Sun & Sea Hair Conditioning Spray is a lightweight, leave-in conditioner that helps protect hair from the drying effects of sun exposure, salt water, and chlorine. Its hydrating formula replenishes moisture, smooths the hair cuticle, and enhances natural shine while helping to prevent tangles and dryness. Perfect for use before and after swimming, it leaves hair soft, silky, easy to comb, and healthy-looking without weighing it down.

Lasting hydration. Effortless softness.



ROQVEL SHAVING COLLECTIONS

ROQVEL Gentleman's Grooming Ritual

Care with character. Fragrance with finesse. Tradition with a modern edge

ROQVEL Professional Shaving Gel

Energizing scent | Skin-softening formula | Precision shave
Elevate your grooming ritual with ROQVEL's rich-textured gel that cushions and protects for a smooth, irritation-free shave.

Available in two bold expressions:
Blue Gel — a magnetic blend of citrus zest, warm woods, and spicy undertones. Invigorating and masculine, it leaves a confident trail that turns heads.

Clear Gel — a sophisticated fusion of fresh mint, green apple, and amber. Smooth, sensual, and impossibly charismatic, perfect for the man who owns every room he enters.



Sizes Available:
– 400 ml for personal use
– 1500 ml for professional grooming
Tailored for all skin types. Crafted for everyday style with fragrance that lingers.

ROQVEL Professional After Shave Cologne Collection

Modern Scents | Skin-Soothing Formula | Heritage-Inspired Elegance ROQVEL after Shave Cologne blends contemporary fragrance artistry with the timeless Turkish tradition of post-shave refreshment. Each formula soothes and softens the skin while delivering a long-lasting scent that reflects both cultural depth and modern sophistication.

Fragrance Lineup:

- Arcturus – Bold woody-spice with classic masculine refinement
- Sirius – Deep, aromatic warmth with a mysterious edge
- Vega – Crisp cedarwood and aquatic notes for vibrant freshness
- Mira – Fruity and romantic with soft musk and playful charm
- Regulus – Floral oud and amber for elegant, layered depth
- Capella – Citrus, spice, and leather for bold, adventurous style

Tradition reimagined—fragrance that honors the past and defines the present.



ROQVEL PROFESSIONAL EAU DE COLOGNE PREMIUM COLLECTION

The Stars of ROQVEL – Four paths to power, elegance, passion, and adventure.
The Premium Collection is a constellation of fragrances,
each crafted with precision and artistry to embody a distinct facet of modern sophistication.



ROQVEL Eau De Cologne – Altair
The scent of triumph
A masterful blend of fresh citrus, juicy pineapple, and rich black currant, balanced with smoky birch, oak moss, and musk. Bold yet refined, it embodies confidence, success, and timeless elegance.



ROQVEL Eau De Cologne – Canopus
Elegance under the sun
A luminous blend of creamy pistachio, sparkling bergamot, and spicy cardamom, softened by exotic tuberose, ylang-ylang, and jasmine. Anchored with warm coconut, amber, and tonka bean, it radiates sensuality and sunlit elegance, evoking the allure of endless summer.



ROQVEL Eau De Cologne – Antares
Power in Motion
A vibrant fusion of cool mint, crisp green apple, and zesty lemon, enriched with warm tonka bean, ambroxan, and aromatic geranium. Anchored by smooth vanilla, noble cedar, Vetiver, and oakmoss, it embodies strength, passion, and timeless masculinity.



ROQVEL Eau De Cologne – Rigel
The Spirit of Discovery
A dynamic blend of sparkling bergamot, vibrant pink pepper, and aromatic clary sage, enriched with Haitian vetiver and smooth leather. Anchored by ambroxan, akigalawood, patchouli, and cacao, it embodies adventure, sophistication, and modern masculinity.

ROQVEL PROFESSIONAL BEARD&SKIN CARE

ROQVEL Gentleman's Grooming Ritual

Care with character. Fragrance with finesse. Tradition with a modern edge



ROQVEL Professional Beard Oil

Citrus & Spice Blend | Nourishing Formula | Smooth, Scented Finish ROQVEL Beard Oil nourishes from skin to tip with a fast-absorbing formula that softens, moisturizes, and adds a healthy shine. Designed for beards of any length, it keeps hair smooth, manageable, and subtly scented. Infused with a refined blend of citrus, warm woods, exotic spices, and musk, it delivers a grooming experience that's both modern and timeless.

Tradition meets innovation—for beards that look sharp and feel cared for.



ROQVEL Professional Talcum Powder

An ultra-fine talcum powder made for professional barbers. It has a light citrus scent and leaves the skin soft and smooth. It helps calm the skin after shaving and haircuts, reduces irritation, and absorbs extra moisture to keep the skin fresh and dry all day.

ROQVEL FACE AND BODY COLLECTIONS

ROQVEL Skin Refresh Series

Gentle care for face and body—cleanse, refresh, and glow.



ROQVEL Face & Body Scrub – Peach

Gentle Exfoliation Soft Glow Fruity Fresh Scent

ROQVEL Peach Scrub smooths and brightens skin with a gentle exfoliating formula. Infused with sweet peach essence, it lifts away impurities and leaves skin soft, radiant, and lightly scented—ideal for daily face and body care.



ROQVEL Face & Body Scrub – Cucumber

Cooling Cleanse Skin Purifying Herbal Fresh Scent

ROQVEL Cucumber Scrub refreshes and purifies with a cooling exfoliating formula. Infused with crisp cucumber essence, it cleanses deeply while leaving skin calm, hydrated, and naturally fresh—perfect for soothing face and body care.

ROQVEL Professional Disposable Easy Wax

FOR NOSE & EARS WAX APPLICATION STICKS

ROQVEL Professional Disposable Easy Wax - Developed to remove unwanted hair around the ears quickly and conveniently. Its specially designed applicator provides easy and controlled application. Removes hair from the root for long-lasting smoothness. The wax hardens quickly and delivers effective results in a single motion. An ideal solution for a clean and well-groomed appearance.



ROQVEL Professional Hair Removal Wax

Black, Azulen, Natural

ROQVEL Hair Removal Wax – Black, Deeply purifying and soothing, Black Removal Wax effectively removes hair while calming the skin. Its unique formula helps reduce redness and irritation, leaving the skin soft and refreshed. Perfect for those who want a powerful yet gentle hair removal experience.

ROQVEL Hair Removal Wax – Azulen,Formulated with azulene, it soothes sensitive skin and minimizes irritation during hair removal. Rich in natural calming agents, it helps protect the skin barrier and reduces post-wax redness. Ideal for delicate areas and gentle care.

ROQVEL Hair Removal Wax – Natural, With natural extracts, it gently removes hair and nourishes the skin for a soft, smooth finish. Enriched with plant-based ingredients, it helps maintain skin moisture while reducing irritation. A perfect choice for daily use or those seeking a more natural hair removal solution.





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